

URL <http://webdesy.com/> →

Keyword video seo training

Time 2014-10-31 23:42

The page gets 83/100 points!

AREA OF ANALYSIS	DESCRIPTION	REDUCTION
Title	<p><b>We have nothing to remark. The title of the page is perfect.</b></p> <p>All web pages should have a title. In the eyes of a search engine, the title is the most important piece of information for deciding what a web page is about and for which keywords that page should achieve a high position. The title should be no longer than 60 characters and contain the keyword a maximum of two times. The first word in the title should preferably be the keyword.</p>	
H1	<p><b>The H1 does not contain the keyword.</b></p> <p>The H1 is the main heading of the web page. Search engines use it to decide what a web page is about. Using the keyword in the H1 is consequently very important.</p>	<b>-10 points</b>
Text volume	<p><b>There are 510 words on the page. That is sufficient.</b></p> <p>Search engines love text and the more relevant text you have, the better. More than 500 words on a page is favourable.</p>	
Text relevancy	<p><b>We have nothing to remark. The text relevancy is perfect.</b></p> <p>The keyword is featured in your content, which is good. The search engines are constantly getting better at recognizing synonyms. Therefore, we recommend that you use other words, and conjugations of your keyword, in the content.</p>	
Source code	<p><b>The web page has no external css file.</b></p> <p>If the web page has an external css file, it means it is built in a favourable way as the amount of code is minimized. Search engines like text but not code.</p>	<b>-3 points</b>
Alt-tag	<p><b>We have nothing to remark. There is an alt-tag containing the keyword.</b></p> <p>Using an alt-tag on images is important for both image search and normal search. At least one of the images on the page needs an alt-tag containing the keyword. Choose the image carefully as the alt-tag should describe the image.</p>	
Meta description	<p><b>We have nothing to remark. The meta description of the page is perfect.</b></p> <p>The meta description should contain the keyword as early as possible.</p>	
URL	<p><b>The URL of the page does not contain the keyword.</b></p> <p>It is a great advantage, although not a must, for the URL of the web page to contain the keyword. For example, the optimal URL for the keyword "car" is <a href="http://www.car.com">http://www.car.com</a></p>	<b>-4 points</b>
<b>Total</b>		<b>83 av 100 points</b>
<p><b>Our final Comment</b></p> <p>A good result! The site is well built from a search engine optimization point of view. It is very likely that you already have a steady stream of visitors generated by a good position in the search engine results pages. But why not aim for the stars and hit the top spot? Just a few changes and you are there. Follow our suggestions and boost your site to number one!</p>		

